

CHALLENGING THE MYTH OF WOOD VS PLASTIC

Decades of durability - most sustainable solution with built in warranty











EFFICIENCY

Wooden Windows

& AESTHETICS

Wooden windows are available in million of color variations, while PVC color choices are very limited.

Plastic Windows

Plastic windows are practical and offer a consistent aesthetic, but they provide little or no customisation options.



Wooden Windows

Wood is a natural insulator and helps to retain heat inside the building. Due to the natural strength of wooden window frames, they are particularly suited cradle approach). Sustainable to triple-glazing without the need for additional reinforcement, which helps to preserve the aesthetics.



SUPREMELY SUSTAINABLE

Wooden Windows

Wooden windows are not only sustainably sourced, but they are also fully recyclable at the end of their useful life (cradle to timber sourcing and replanting management also help to minimise the negative environmental impact of wooden windows.

Plastic Windows

In contrast, PVC windows have a significant negative impact on the environment. Recycling is much more limited and plastic products in general are hugely harmful to the environment, taking much longer to biodegrade in landfill.



VERSATILE & ADAPTABLE

Wooden Windows

To change the look of wooden windows, they can simply be repainted using on-trend colours. This gives you the ability to refresh the aesthetic as often as you like, keeping the windows looking fresh and well-maintained for many years.

Plastic Windows

It is not possible to repaint PVC windows, which means the colour and aesthetic cannot be altered or updated. To do so would mean replacing the full window – a vastly more expensive task.



DURABILITY **GUARANTEED**

Wooden Windows

In recent years, huge developments in coating solutions have been made to improve the performance and durability of coatings for wooden windows. With factory-finished wooden windows coated with Sikkens Extralife, there is no need to recoat until at least 12 years after installation.



VALUE FOR MONEY

Wooden Windows

New or replacement wooden windows are an important longterm investment. They add value to a home, save on fuel bills, reduce condensation, reduce noise and minimise maintenance. While the initial purchase price may be higher, they can last twice as long as PVC equivalents.

Plastic Windows

PVC windows may have a lower initial purchase cost, but over the product lifetime – considering factors such as aesthetics, efficiency, sustainability and maintenance – they are generally more expensive than wooden alternatives.

AkzoNobel

Since 1792, we've been supplying the innovative paints and coatings that help to color people's lives and protect what matters most. Our world class portfolio of brands including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and use our expertise to sustain and enhance everyday life. Because we believe every surface is an opportunity. It's what you'd expect from a pioneering and long-established paints company that's dedicated to providing sustainable solutions and preserving the best of what we have today - while creating an even better tomorrow. Let's paint the future together.

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